

Hello!  
I am Farah  
Feroui



hello@thuyann.com



www.thuyann.com



/in/farahferoui



Thuyann

## KEY EXPERIENCES

Since September 2017

August 2017 - April 2015

### Senko Group Holdings Co., Ltd (Tokyo)

Art Director / Lead Designer

In charge of the design direction and execution for all Alphanote products (mobile, web, campaigns, etc.).  
In charge of creating, revamping, developing and managing various mobile app and website for external clients.  
Working in a start-up / agile environment

### Japan Business Systems, Inc. (Tokyo)

UX/UI Designer

Web & print design creations for the company's intern and extern communication.  
Design & implementation (HTML5/CSS3/jQuery) of intranet websites for SharePoint platform.  
Mobile Applications Design, logos & visual identities creations, etc.

## THE FOLLOWING EXPERIENCES WERE DONE AS FREELANCE DESIGNER

Now - 2015

2014 - 2013

2013 - 2011

### Unit Lab (HK)

Art Director

Web & print visual identity.  
Content creation. (Newsletters, Flyers, Posters, e-Book, etc).

### Five Deal (HK)

Art Director

Web & print visual identity.  
Content creation (Newsletters, Flyers, Posters, e-Book, etc).

### Agora Bar & Club (France)

Art Director

Web & print visual creation  
identity creation.

### Le Rafiot (France)

Art Director

Reshape of the visual identity and monthly layouts (Flyers, Posters, etc.).

### Pack N Board (Paris)

Art Director

Web & print visual identity.  
Content creation.

### L'Atelier Renault (Paris)

Webdesigner

Design and integration of an internet connection portal for Atelier Renault's cafe.

### Euro Commercial Properties

Webdesigner

Creation and integration of internet access portals for Euro Commercial shopping centers.

### Puma x Waf Agency

Art Director & Motion Designer

Carrying out educational videos to learn how to tie up originally one's laces.

### Adael Wireless (Paris)

Art Director

Reshape of visual identity. App Design. Corporate illustrations.



29 years old



Tokyo - Japan



Freelance since 2011



M.A. in Digital Art Direction

# EDUCATION

2011

LISAA, Paris

Master's Degree in digital Art  
Direction and animated media.  
With honors.

2009

LISAA, Paris

Bachelor's Degree in Graphic  
Design, Web and Illustration.

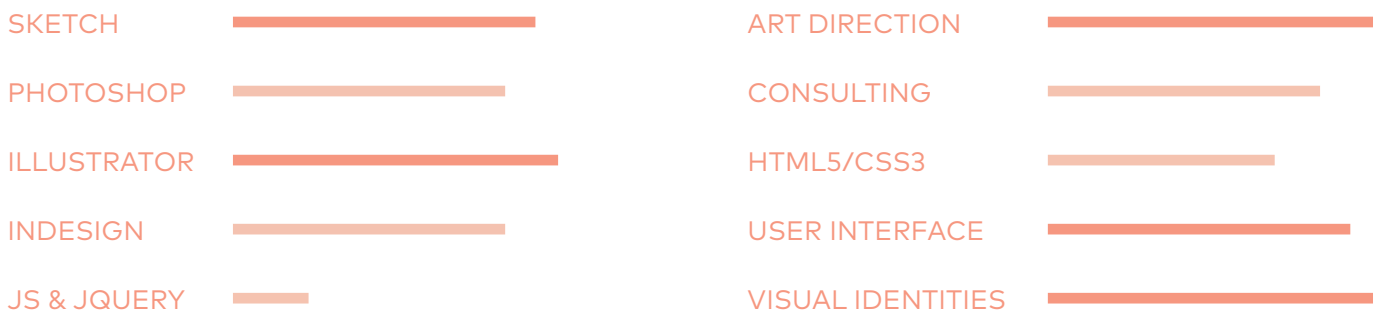
2007

Créapole, Paris

Preparatory year  
in applied arts.

I like to craft beautiful and highly usable products that engage people emotionally and promote happiness by working closely with brands and startups to make digital experiences that meet real business needs. Creative and passionate, I am particular about my pixels. This is why I am looking for perfection in whatever I take on. With a motivated and inquiring mind I like to work with creative teams exchanging ideas and bringing along my know-how. I create visual identities, websites and digital experiences. I usually find my inspiration in Scandinavian Designs, Art and in small things of every day life. I favor smart and minimalist things. I like to craft delightful, useful, and usable products showing the best of my customers' values.

## KEY SKILLS



## I ALSO LIKE



Herbal tea



Cold weather



Drawing & Dotting



Sweets



Tattoo art